



FIRST3YEARS PRESENTS

**2020 INFANT MENTAL
HEALTH ADVOCACY AWARD
CONFERENCE**

SEPTEMBER 7, 2020

HOSTED VIRTUALLY

FOR MORE INFORMATION, VISIT
FIRST3YEARSTX.ORG/IMH-ADVOCACY-AWARDS-CONFERENCE-2020
OR EMAIL STEPHANIE AT SBERRY@FIRST3YEARSTX.ORG





Why the First3Years?

The first three years of life are an extraordinary and vital part of our children's growth and development. 85% of brain development happens by the time a child turns three years old. During these first three years of life, the brain is making connections that will become the foundation for all other learning.

First3Years was founded in 1980 by early childhood clinicians who were concerned about the quality of care young children receive. Empowered by the neuroscience showing 85% of early brain development happens by age 3, they wanted to create opportunities for all infants and toddlers' early health and development to be supported during this critical developmental period.

At the center of their vision was the understanding that everyday interactions and play, along with responsive, nurturing care can build healthy brains, and a strong start for all children. Best of all, it's easy to teach parents and other caregivers to be involved.

Today, First3Years has become a trusted expert and advisor on all things related to infants and toddlers, from positive parenting tips to quality child care to foster care, First3Years is a trusted source for helping children and families thrive.

Each year our programs impact more than 179,000 children annually through our work to:

- Increase awareness of the critical importance of the first three years of life.
- Support conditions that enhance the quality of infant and toddler/caregiver relationships.
- Advocate for policies and practices that support the healthy development of young children, and
- Educate the birth-to-three workforce in best practices.

First3Years' vision is that all infants and toddlers are provided with safe and secure experiences that promote a firm foundation for positive lifetime outcomes. Our work is to continue building the capacity among professionals, programs, and systems to support families through positive attachment, trauma informed care, responsive caregiving and access to services that meets their physical and mental needs.



About the Conference

Conference Schedule

8:30 AM | Opening Remarks
8:45 – 10:45 AM | Morning Keynote, Dr. Sparrow
10:45 – 11:00 AM | Break
11:00 AM | Award Presentation
11:30 AM – 12:15 PM | Lunch Break
12:15 – 1:45 PM Afternoon Panel
1:45 – 2:00 PM | Break
2:00 – 3:30 PM | Closing Keynote, Dr. Mead
3:30 PM | Closing Remarks



MORNING KEYNOTE
Dr. Joshua Sparrow



CLOSING KEYNOTE
Ebonyse Mead, Ed.D

The 2020 Infant Mental Health Advocacy Award Conference will provide a wealth of knowledge and skills building to professionals in the early childhood field.

The morning keynote will be presented by Joshua Sparrow, MD, Executive Director, Brazelton Touchpoints Center, as he will discuss ‘A Conversation on Culturally Responsive Trauma Informed Practices During and After COVID-19’.

The afternoon session will host a variety of panelists to discuss the impacts of COVID-19 in early childhood and steps towards recovery across sectors. Panelists include: Nicole Allen, Child Care Contract Manager, Workforce Solutions for Tarrant County; Ximena Antunez de Mayolo, Program Officer, Rainwater Charitable Foundation; & Shalyn Bravens, Director of Family Connects and MIECHV, United Way for Greater Austin.

The closing keynote, Ebonyse Mead, Ed.D., CFLE, President, Educational Equity Institute, will discuss Promoting Equity through Racial Healing.

Special to this conference is the T. Berry Brazelton, M.D., Infant Mental Health Advocacy Award. This award is in honor of Dr. Brazelton, a Texas native and well known national and international pediatrician, researcher, author and advocate for parents, infants and toddlers. The award has been given to sixteen individuals at the biennial Infant Mental Health Advocacy Conference. Each award winner has made significant contributions to the improvement of mental health in the lives of infants, toddlers, and their families in Texas. In honor of this award, Dr. Joshua Sparrow, MD., will present this honor to the awardee.



2020 Infant Mental Health Advocacy Awards Conference Virtual Sponsorship Opportunities

GOLD SPONSOR – ONLY ONE AVAILABLE

\$5,000 (\$5,000 tax-deductible)

- Company featured as “2020 Infant Mental Health Advocacy Awards Conference Sponsored By: COMPANY NAME”
- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (3) Conference Social media posts
- Company logo included on front page of digital Conference program
- Company provided (1) full-page ad in digital Conference program
- Company provided (10) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report

SILVER SPONSOR

\$2,500 (\$2,500 tax-deductible)

- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (2) Conference Social media posts
- Company provided (1) half-page ad in digital Conference program
- Company provided (8) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report

BRONZE SPONSOR

\$1,000 (\$1,000 tax-deductible)

- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (1) Conference Social media posts
- Company logo included in digital Conference program
- Company provided (5) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report



Sponsorship Commitment Form

Name of Company or Individual: _____

(As you would like it to appear in type)

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Yes, count on my participation at the following level:

_____ **GOLD SPONSOR** \$5,000
(*\$5,000 tax-deductible*)

_____ **BRONZE SPONSOR** \$1,000
(*\$1,000 tax-deductible*)

_____ **SILVER SPONSOR** \$2,500
(*\$2,500 tax-deductible*)

_____ **GENERAL DONATION** \$ _____
(*100% tax-deductible*)

Payment Information:

Enclosed is my check for \$_____ (Made payable to First3Years)

Please charge my credit card (check one): AMEX MC Visa Discover / Last 4 Digits : _____

The credit card information on the bottom portion of this agreement will be securely destroyed immediately after processing.

Name on Card: _____

Card Number: _____ Exp. Date: _____ CCV: _____

NOTE:

Please submit your company logo with completed commitment form.

First3Years is a 501(c)3 nonprofit organization. Your gift is tax-deductible to the extend allowed by law.

Please note that due to planning and logistics we are unable to provide refunds 30 days before the event.

Please return Sponsorship Commitment Form by September 3rd.



FIRST 3 YEARS
OUR IMPACT LASTS A LIFETIME

Please return to Stephanie Berry:
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