FIRST3YEARS PRESENTS

2020 INFANT MENTAL HEALTH ADVOCACY AWARD CONFERENCE

SEPTEMBER 7, 2020
HOSTED VIRTUALLY

FOR MORE INFORMATION, VISIT FIRST3YEARSTX.ORG/IMH-ADVOCACY-AWARDS-CONFERENCE-2020 OR EMAIL STEPHANIE AT SBERRY@FIRST3YEARSTX.ORG
The first three years of life are an extraordinary and vital part of our children’s growth and development. 85% of brain development happens by the time a child turns three years old. During these first three years of life, the brain is making connections that will become the foundation for all other learning.

First3Years was founded in 1980 by early childhood clinicians who were concerned about the quality of care young children receive. Empowered by the neuroscience showing 85% of early brain development happens by age 3, they wanted to create opportunities for all infants and toddlers’ early health and development to be supported during this critical developmental period.

At the center of their vision was the understanding that everyday interactions and play, along with responsive, nurturing care can build healthy brains, and a strong start for all children. Best of all, it’s easy to teach parents and other caregivers to be involved.

Today, First3Years has become a trusted expert and advisor on all things related to infants and toddlers, from positive parenting tips to quality child care to foster care, First3Years is a trusted source for helping children and families thrive.

Each year our programs impact more than 179,000 children annually through our work to:

- Increase awareness of the critical importance of the first three years of life.
- Support conditions that enhance the quality of infant and toddler/caregiver relationships.
- Advocate for policies and practices that support the healthy development of young children, and
- Educate the birth-to-three workforce in best practices.

First3Years’ vision is that all infants and toddlers are provided with safe and secure experiences that promote a firm foundation for positive lifetime outcomes. Our work is to continue building the capacity among professionals, programs, and systems to support families through positive attachment, trauma informed care, responsive caregiving and access to services that meets their physical and mental needs.
The 2020 Infant Mental Health Advocacy Award Conference will provide a wealth of knowledge and skills building to professionals in the early childhood field.

The morning keynote will be presented by Joshua Sparrow, MD, Executive Director, Brazelton Touchpoints Center, as he will discuss ‘A Conversation on Culturally Responsive Trauma Informed Practices During and After COVID-19’.

The afternoon session will host a variety of panelists to discuss the impacts of COVID-19 in early childhood and steps towards recovery across sectors. Panelists include: Nicole Allén, Child Care Contract Manager, Workforce Solutions for Tarrant County; Ximena Antunez de Mayolo, Program Officer, Rainwater Charitable Foundation; & Shalyn Bravens, Director of Family Connects and MIECHV, United Way for Greater Austin.

The closing keynote, Ebonyse Mead, Ed.D., CFLE, President, Educational Equity Institute, will discuss Promoting Equity through Racial Healing.

Special to this conference is the T. Berry Brazelton, M.D., Infant Mental Health Advocacy Award. This award is in honor of Dr. Brazelton, a Texas native and well known national and international pediatrician, researcher, author and advocate for parents, infants and toddlers. The award has been given to sixteen individuals at the biennial Infant Mental Health Advocacy Conference. Each award winner has made significant contributions to the improvement of mental health in the lives of infants, toddlers, and their families in Texas. In honor of this award, Dr. Joshua Sparrow, MD., will present this honor to the awardee.
2020 Infant Mental Health Advocacy Awards Conference Virtual Sponsorship Opportunities

GOLD SPONSOR—ONLY ONE AVAILABLE

$5,000 ($5,000 tax-deductible)
- Company featured as “2020 Infant Mental Health Advocacy Awards Conference Sponsored By: COMPANY NAME”
- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (3) Conference Social media posts
- Company logo included on front page of digital Conference program
- Company provided (1) full-page ad in digital Conference program
- Company provided (10) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report

SILVER SPONSOR

$2,500 ($2,500 tax-deductible)
- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (2) Conference Social media posts
- Company provided (1) half-page ad in digital Conference program
- Company provided (8) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report

BRONZE SPONSOR

$1,000 ($1,000 tax-deductible)
- Company logo on Conference webpage page
- Company logo featured on welcome slide during virtual Conference
- Company featured in (1) First3Years E-News Spotlight
- Company mentioned in (1) Conference Social media posts
- Company logo included in digital Conference program
- Company provided (5) attendees to virtual Conference
- Company verbally recognized during virtual Conference
- Company name included in First3Years Annual Report
Name of Company or Individual: ____________________________
(As you would like it to appear in type)
Contact Name: _________________________________________
Mailing Address: _______________________________________
City: ___________________________ State: ___________ Zip: ___________
Phone: ________________________ Fax: _______________________
Email: _____________________________________________
Signature: __________________________________________ Date: ___________

Yes, count on my participation at the following level:

___GOLD SPONSOR $5,000 ___SILVER SPONSOR $2,500
($5,000 tax-deductible) ($2,500 tax-deductible)
___BRONZE SPONSOR $1,000 ___GENERAL DONATION $_____
($1,000 tax-deductible) (100% tax-deductible)

Payment Information:

☐ Enclosed is my check for $__________ (Made payable to First3Years)

☐ Please charge my credit card (check one): ◆ AMEX ◆ MC ◆ Visa ◆ Discover / Last 4 Digits: ________

The credit card information on the bottom portion of this agreement will be securely destroyed immediately after processing.

Name on Card: ____________________________________________
Card Number: __________________________ Exp. Date: ___________ CCV: ___________

NOTE:
Please submit your company logo with completed commitment form.

First3Years is a 501(c)3 nonprofit organization. Your gift is tax-deductible to the extend allowed by law.

Please note that due to planning and logistics we are unable to provide refunds 30 days before the event.

Please return Sponsorship Commitment Form by September 3rd.

Please return to Stephanie Berry:
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Phone: 512–550–9626 • sberry@first3yearstx.org