Dear Stakeholders,

2017 was a record year for First3Years and we couldn’t have done it without such strong support from each of you. Here’s a glance of what excited us most and why:

- **Increasing Upward Gains for Babies in Foster Care:** Safe Babies expanded to Dallas County thanks to winning $100,000 in prize money through United Way of Metropolitan Dallas - Ground Floor Program’s The Big Pitch Contest. These funds go directly to changing the foster care system so birth and foster parents can effectively partner around baby.

- **Provided Critical Support to Harvey Victims:** Partnering with UNICEF, the City of Houston, and Rice University, First3Years provided training to more than 300 professionals, impacting more than 1,100 parents and children, on the emotional supports very young children need to recover from Harvey related trauma.

- **Expanding our Footprint:** First3Years hired a Houston Area Regional Director, Christy Serrano, to bring strategic leadership around infants and toddlers to Houston.

- **Achieved a Financial Milestone:** In 2017, First3Years raised more than $1 Million in revenue, a first for the organization -- this represented a 35% growth in revenue over 2016.

Most importantly, we continued to make a big impact for Babies in Texas.

In 2017, we trained over 2,500 professionals, impacting more than 179,000 young children across Texas. Our Safe Babies Program effectively impacted more than 3,700 children in Tarrant County. Our Just Beginning program continued to provide much needed support to teen dads, doubling our partners in the community.

We know that through your continued support of our programs and impact, First3Years will continue to push the public conversation and focus on infants and toddlers. In fact, we’re counting on it and excited to announce that later this year, First3Years will launch the first ever Baby Day in Texas.

We’re also excited about rolling out our 2018-2020 Strategic Plan which outlines our path to be The Voice of Babies in Texas, a critical partner in bringing research and innovation to meaningfully improve the lives of families across the state.

Thank you for all that you do, together we’re making Texas the place to be for babies.

Sincerely,

Sadie Funk    Mark Sinatra
Chief Executive Officer  Board President
**FOOD FOR THOUGHT**

Spearheaded by community leaders in the field, Food for Thought provides working directly with infants and toddlers access to current research and implement the research into their work those working directly with infants and toddlers.

First3Years partnered with Tarrant County MHMR on the HOPES project to provide training and professional development to home-based and faith-based childcare providers in the rural counties of Tarrant, Johnson, Ellis and Denton. Content included child development, developmental delays and referrals, adversity and trauma informed care, protective factors and strong communities. This impacts more than 3,000 children in these rural counties.

**RAISING OF FORT WORTH**

Raising of Fort Worth attendees represented business, faith, health, philanthropic, civic, and non-profit sectors. The events highlighted successful programs to improve child outcomes across the county.

**HURRICANE HARVEY RELIEF EFFORT**

In response to Hurricane Harvey on the Gulf Coast, First3Years partnered with the City of Houston Mayor’s Office, UNICEF USA and Rice University’s Baker Institute to provide training and supplies to address the critical needs of infants and toddlers who experienced the disaster. This training reached 1,172 individuals.

**2017 FINANCIALS**

**2017 EXPENSES**

- **Total Expenses**: $712,053
  - Program Elements: $600,500
  - Travel: $599,017

**2017 REVENUE**

- **Total Revenue**: $1,026,738
  - Earned Revenue: $712,053
  - Corporate Donations: $1,000,000
  - Individual Donations: $300,000
  - Management: $200,000
  - Individual Donations: $71,000

**2017 INCOME**

- **Program Revenue**: $131,762
- **Membership**: $15,607
- **Program Revenue**: $9,607
- **Program Revenue**: $7,000
- **Program Revenue**: $6,000
- **Program Revenue**: $4,000

**2017 EXPENSES**

- **Total Expenses**: $712,053
  - Program Elements: $600,500
  - Travel: $599,017

**2017 REVENUE**

- **Total Revenue**: $1,026,738
  - Earned Revenue: $712,053
  - Corporate Donations: $1,000,000
  - Individual Donations: $300,000
  - Management: $200,000
  - Individual Donations: $71,000
  - Individual Donations: $643

**2017 INCOME**

- **Program Revenue**: $131,762
- **Membership**: $15,607
- **Program Revenue**: $9,607
- **Program Revenue**: $7,000
- **Program Revenue**: $6,000
- **Program Revenue**: $4,000

**Balance Sheet As of December 31, 2017**

**ASSETS**
- Cash and Cash Equivalents: $767,994
- Accounts Receivable: $23,356
- TOTAL ASSETS: $791,340

**LIABILITIES**
- Accounts Payable: $5,384
- TOTAL LIABILITIES: $5,384

**NET ASSETS**
- Unrestricted: $283,241
- Restricted: $252,800
- TOTAL NET ASSETS: $535,041

**TOTAL LIABILITIES AND EQUITY**: $791,340

**Profit and Loss As of December 31, 2017**

**2017 DONATIONS**

- Individual Donations: $407,563
- Corporate Donations: $15,607
- Program Revenue: $131,762
- Other: $643

**TOTAL INCOME**: $1,026,738

**TOTAL EXPENSES**: $712,053

**EDUCATE** professionals working with infants, toddlers, and their families about the vital importance of the first three years.

**ADVOCATE** for policies and practices that best support the healthy development of infants and toddlers.

**COLLABORATE** with statewide partners to enhance the quality of infant and toddler care and relationships.

**OUR MISSION**: WE EDUCATE, ADVOCATE, AND COLLABORATE TO ADVANCE THE HEALTHY DEVELOPMENT OF INFANTS AND TODDLERS.
THANK YOU TO OUR SUPPORTERS

INDIVIDUALS
Gary and Sara Ahr  
Cade Bass  
Sara Bessitte  
Meyer L. & Dayle Bodoff Fund of the Dallas Jewish Community Foundation  
Deb Borrell  
Ashley Borthick  
Lisa Bracken  
Scott Brodie  
Brian Buffington  
Joe & Hollis Bullard  
Eleanor Butt Crook  
Latangya Clinton  
Serena Connelly  
Francine Cornier  
Cristina Danze  
Mike and Ronda Deso  
David DiFabio  
Wendy Driscoll  
Debra Levy  
Dan Zuniga  
Sarah Losinger  
Hillary and David Lynch  
Carol and Ed Maler  
Libby and Murray McCabe  
David and Patty Miller  
Margery Miller  
Angela Moemeka  
Ruth Molina  
Blaine Nelson  
Margaret Tresh Owen  
John Palter  
Brian Parris  
Adam and Susan Prevett  
North Texas Therapy & Home Care  
Rex Rajkumar  
Amanda D. Reinen  
Ron and Cecilla Rinard  
Karl Robichaux  
David and Louise Rosenfield  
Rachel Salas  
Brenda Sandler  
Avrum B. and Kimberly A. Schonwald Charitable Fund of Schwab Charitable  
Marjorie Serrano  
Jon Shok  
Lisa Simmons  
Dennis Smith  
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Chris Tanco  
Isabel Tanco  
Melanie Walter-Mahoney  
Courtney Welch  
Jared Wettenstein  
Susan White  
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Chris Tanco  
Isabel Tanco  
Melanie Walter-Mahoney  
Courtney Welch  
Jared Wettenstein  
Susan White

ORGANIZATIONS
Kaplan  
Nissan Matching Gifts  
North Texas Therapy & Home Care  
Plains Capital Bank  
PNC  
Quest Capital Management, Inc  
RPW Energy Partners  
Staff One HR  
Superior Health Plan  
Tenet Resources  
Growing Sound (a division of Children, Inc.)

FOUNDATIONS
Meyer L. & Dayle Bodoff Philanthropic Fund  
A Child of Grace Foundation  
Communities Foundation of Texas  
The Dallas Foundation  
Dallas Jewish Community Foundation  
Educational First Steps  
Episcopal Health Foundation  
GroundFloor/United Way  
Harold Simmons Foundation  
H-E-B Tournament of Champions  
HighScope Educational Research Foundation  
The Houston Endowment  
M.R. and Evelyn Hudson Foundation  
Jerry M. Lewis, M.D. Mental Health Research Foundation  
Kahn Education Foundation  
The Miles Foundation  
North Texas Community Foundation  
R4 Foundation  
Rainwater Charitable Foundation  
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YPF

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Amy Zuniga | Safe Babies Director  
Natalie Fellows | Marketing and Communications Director  
Christy Serrano | Regional Director, Houston  
Matthew Willoughby | Safe Babies Coordinator  
Jessica Torres | Safe Babies Coordinator  
Tahsa Muhammad | Professional Development Coordinator  
Jerletha McDonald | HOPES Coordinator  
Ashley Borthick | Engagement Coordinator  
Lexi Shepherd | Administrative Assistant  
Kimberly Morris | Intern

The United Way GroundFloor awarded First3Years $100,000 to support the launch of Safe Babies Dallas County

First3Years held its First Annual Par-Tee for Babies Golf Tournament in 2017.

First3Years won $12,500 in the OneUpThat challenge for “Most Votes” in the first week of the competition.

15851 Dallas Parkway, #106, Addison, TX 75001 | First3YearsTX.org

Thank you to our supporters!