



BABY DAY[®]

PRESENTED BY: FIRST 3 YEARS

2024 Impact Report

Our vision is that all infants and toddlers in Texas spend their first three years in an ecosystem that supports the healthy development of their early mental and relational health.

On April 26 and 27, 2024, First3Years, in collaboration with hosts, partners, and volunteers across Texas, organized our sixth annual Baby Day. This two-day event brought together over 2,200 adults and very young children, offering a nurturing experience focused on celebrating the remarkable period of growth in infants and toddlers.

Event Stats



1,144
Adult Attendees



1,104
Child Attendees



138
Community Partners



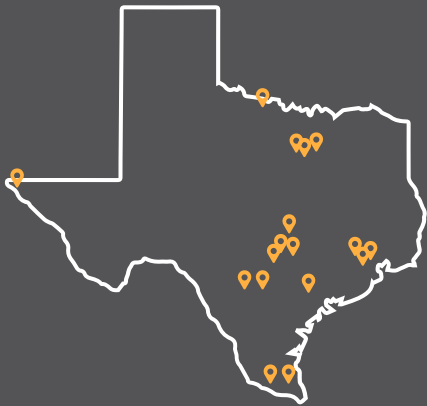
147
Volunteers



\$28,672
In-Kind Support



131
Surveys Completed



Locations

Arlington	Lockhart
Baytown	McAllen
Dallas	New Braunfels
El Paso	Pasadena
Fort Worth	Pearsall
Harlingen	Pflugerville
Houston	San Marcos
Jourdanton	Victoria
Krum	Wichita Falls



What was your favorite part of participating in Baby Day?

"Being able to apply their suggestions with my own child. It was really fun!! Also learning about all the free resources there are"

Throughout the virtual and in-person events, attendees were engaged in a variety of sessions and activities hosted by First3Years and community partners. These activities were designed by First3Years to promote caregiver/child interaction, emphasizing the importance of everyday interactions and responsive, nurturing care in building healthy brains. Sessions are facilitated for professionals and parents during virtual and in-person events to share crucial information about topics specifically focused on the needs and interests of families with infants & toddlers.

While Baby Day is celebrated annually, our spirit and impact extend beyond the event itself. First3Years continues to support parents/caregivers and professionals through our [website](#), newsletter, and awareness programming.

Thank You!

We extend our heartfelt gratitude to our generous sponsors whose support made Baby Day 2024 a tremendous success. Your commitment to early childhood development and nurturing caregiver-child relationships has made a significant impact on families across Texas.

Thank you for your dedication to our cause and for helping us create a nurturing environment where caregivers and young children can come together to celebrate growth, connection, and the importance of the first three years.



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FIRST 3 YEARS

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