

FIRST 3 YEARS Strategic Plan

2024-2027



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Mission & Vision

While genetics provide the blueprint for a child's brain development, it is through everyday moments of connection with their caregivers—like talking, playing, reading aloud, and singing together—that their brains are shaped for learning and interacting with the world.

Mission Statement

First3Years nurtures early relational and mental health of infants and toddlers in Texas. Working in deep collaboration with caregivers, parents, and professionals statewide, we cultivate strong early childhood systems, educate our workforce, and advance best practices.

Our Impact Lasts a Lifetime

Vision Statement

Our vision is that all infants and toddlers in Texas spend their first three years in an ecosystem that supports the healthy development of their early mental and relational health.



Core Values



Knowledge

We value knowledge to create opportunities for shared expertise in Infant Mental Health & Early Relational Health by learning from best practices, community collaborators, and family voice.



Relationships

We value relationships to honor the pivotal role interactions play in healthy development by respecting the strengths, needs, and values of children, families, professionals, and team members.



Community

We value community to nurture the healthy development of our tiniest Texans by uniting those who impact young children through reflective collaboration.

Strategic Pillars

IMH/ERH Awareness	Provider Support & Training	Community Engagement & Collaboration	Operational Sustainability
<p>To increase knowledge around the importance of nurturing the social, emotional and cognitive development of children during the first 3 years of life, while advancing the field of Infant Mental and Early Relational Health.</p>	<p>To improve professional capacity for serving infants & toddlers through professional development opportunities, advocating for best practices and support of provider well-being.</p>	<p>To strengthen partnerships that create a unified approach to nurturing early childhood development and enhancing the early childhood ecosystem in Texas.</p>	<p>To maintain and cultivate the organization's operations for maximum efficiency and effectiveness.</p>